



**Diana León Brown, MS, MBA**  
**CEO, Artem Leadership Institute**

Diana L. Brown is the CEO of the Artem Leadership Institute and Board Chair of Artem *NexGen*. She is a passionate leadership strategist and public speaker who uniquely integrates her background in marketing, communications and branding along with her foundation in organizational psychology to help her clients develop and execute a holistic career/life roadmap that align their professional goals and personal success. In addition, she manages the public relations, marketing communications and brands for numerous international organizations.

Over the past 20 years, Ms. Brown has dedicated her career to advocating for and developing women, nonprofit and youth leadership in all practice areas. She has published articles and produced numerous successful national programs, partnerships, workshops and campaigns with a mission to strengthen and arm leaders with the tools needed to navigate through the challenges of an ever-changing landscape. She is known by her colleagues as an innovative thinker and a fierce champion for cultivating the next generation of purposeful leaders.

After graduating with high honors from Harvard University with a degree in psychology and earning her MBA (also with high honors) from the George Washington School of Business in International Business Marketing, Diana worked with several multi-national businesses in the European Union on market-entry and branding communication strategies. She then returned to the Greater Washington Area and started, SageGroup DC, a management consulting firm specializing in business and nonprofit strategic marketing communications and branding.

Prior to her current position, Diana served in various cross-sector leadership roles. She led the Community Partnerships Department for Broward County's Office of Commissioners in Florida where she managed the request for proposals (RFP) process for millions of dollars of government grants. She also served as the Executive Director for the Artem Leadership Institute where she developed high-level international programs and events with the United Nations, Organization of American States, and the Women's Global Initiative. These programs helped to strengthen and provide access to nonprofits, women-led organizations, and rising youth leaders in various sectors.

Ms. Brown also had the honor of serving as the appointed political liaison for the Obama Administration's Office of Public Engagement. This position was created in response to the Haitian Earthquake of 2010. In this role she led the strategy, development and coordination for the White House, State Department, Organization of American States, and private foundations. Ms. Brown was recognized by the State Department for negotiating the development of the new airport and hotel in Haiti.